



SOCIETY FOR AIRWAY MANAGEMENT

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January 7, 2011

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Dear Potential Vendor:

The Society of Airway Management (SAM) and the University of Massachusetts Medical School, Office of Continuing Education will jointly sponsor the Continuing Medical Education Program entitled Society for Airway Management 15th Annual Scientific Annual Meeting. The meeting will be held September 16-18, 2011 at the JW Marriott Camelback Inn Resort & Spa in Scottsdale, Arizona. The meeting hosts a multi-disciplinary group of anesthesiologists, critical care physicians, emergency room physicians, trainees and otolaryngologists interested in the advancement of airway management. The Annual Conference is designed to update knowledge and skills with a state of the art hands-on workshops, didactic discussions, presentations, and lectures by expert faculty from all over the world.

We would like to thank you for all your support in past meetings, especially last year in Chicago, in making it such a great success. These meetings could not be held without your financial and equipment support. We are asking for donations in the form of unrestricted educational grants and provision of airway equipment to enable SAM to host this conference.

New for the 2011 Annual meeting:

1. We realize that vendor space was an issue at last year's meeting, due to hotel constraints. We have expanded the vendor space and extended the exhibit viewing times for the 2011 meeting in Scottsdale.
2. We will have a vendor liaison who will assist in table display assignments and serve as the point person at the 2011 meeting for any vendor related issues.
3. The workshop format has been re-organized for the 2011 meeting. Workshop stations will be separated into topics (i.e. fiberoptic intubation, supraglottic airways, etc). Attendees will be asked to select 5/8 workshop topics and will be assigned specific times. This was done to improve workshop flow and allow attendees to focus on areas of specific interest.
4. Additional sponsorship to support wireless internet at no charge to participants is available. If your company should choose to sponsor this service, your company will be acknowledged at the meeting as the sponsor for this service.

Attached you will find a meeting prospectus. This prospectus details the course curriculum and the three levels of sponsorship. It should, as well, answer any other questions you might have.

We would also appreciate a loan of airway equipment for our hands on airway workshops, for which Dr. Ashutosh Wali will contact you directly. For donations, please see the application in the prospectus package. Please send registration to the Society for Airway Management, 5753 Tanager Street, Schererville, IN 46375.

On behalf of Dr. Elizabeth C. Behringer, President, Dr. Lauren Berkow, Program Chair and myself, I would like to thank you in advance for your consideration and support. Should you have any questions, please feel free to contact me via email at Richard.Cooper@uhn.on.ca.

Sincerely,

Richard Cooper, MD